



The Austrian Cultural Forum London
takes pleasure in inviting you to



Time(less) Signs Otto Neurath and Reflections in Austrian Contemporary Art

Private View:

Tuesday 30 September, 6.30 – 8.30pm

Exhibition continues until 9 January 2015



How do artists relate to today's visual language?

Signs, icons and ideograms determine our daily communication; pictographic guidance systems dominate public space. Much of what we understand as visual language originates in Otto Neurath's Vienna Method of Pictorial Statistics, later known as ISOTYPE (International System of Typographic Picture Education).

This multi-media exhibition, curated by Maria Christine Holter and Christopher Burke, features over 30 contributions from renowned contemporary Austria based artists, whose work is either directly or indirectly inspired by Neurath. The exhibition presents various artistic strategies for using pictograms and pictorial statistics to visualise political, social, global or purely individual agendas. Original works by social economist and Vienna Circle philosopher Neurath (1882 Vienna–1945 Oxford) will feature alongside contemporary pieces.

Participating artists:

Bernhard Cella, Ilse Chlan, Hazem El Mestikawy, Nikolaus Gansterer, Wilfried Gerstel, Christoph Hinterhuber, Barbara Höller, Christian Hutzinger, Martin Kaltenbrunner et al., Karl-Heinz Klopff, Matthias Klos, Lena Knilli, Clemens Kogler/Karo Szmit, Richard Kriesche, Gert Linke, open3.at, Bernd Oppl, Olaf Osten, Hermann Josef Painitz, Waltraud Palme, Andrea Ressi, Christian Rupp, Sito Schwarzenberger, Niko Wahl, Michael Wegerer, Peter Weibel, Jun Yang and Anthony Burrill (UK)



Tuesday 14 October, 7pm, ACF London

**The 'Wiener Methode der Bildstatistik' (ISOTYPE) –
between art and design**

Christopher Burke, co-editor of the book *Isotype: design and contexts, 1925–1971* (2013), will talk about the pictorial language developed by Otto Neurath and his colleagues. As co-founder of the Vienna Circle, Otto Neurath had many talents but he never claimed to be an artist. Yet he was a kind of graphic designer, developing the Vienna Method of Pictorial Statistics (later called Isotype). He employed German artist Gerd Arntz to depict objects with powerful graphic simplicity in pictograms. Such images have entered popular graphic culture due to their ubiquity on public information signs, while their use in art develops new kinds of meaning.

Thursday 13 November, 7pm, ACF London

**'Helping to fight Hitler and his gang' – films by Otto Neurath
& Paul Rotha**

This special lecture / screening by Günther Sander will present two rarely seen films produced by Otto Neurath and British filmmaker Paul Rotha: *A Few Ounces a Day* (1941) and *Land of Promise* (1945/46). Sander is senior scholar at the Institute Vienna Circle (University of Vienna). He is currently directing a research project on The Politics of Logical Empiricism and has written a biography of Otto Neurath (*Otto Neurath. Eine politische Biographie*), which will be presented at the ACF London.

Wednesday 3 December, 5pm, ACF London

Exhibition Tour

Maria C. Holter will give a curator-led tour before the panel discussion.

Wednesday 3 December, 7pm, ACF London

Neurath Reloaded: Information Design Now

Erwin K. Bauer, head of the acclaimed Vienna based design office 'buero bauer' and lecturer at the University of Applied Arts in Vienna in conversation with UK based artist Anthony Burrill and Austrian artist Michael Wegerer, both of whom have artworks presented in the exhibition. The exhibition curator, Maria C. Holter, will moderate the discussion.

Austrian Cultural Forum London
28 Rutland Gate
London SW7 1PQ

R.S.V.P by 26 September 2014
www.acflondon.org
E office@acflondon.org
T 020 7225 7300

Supported by



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



künstlerhaus

**BUNDESKANZLERAMT ÖSTERREICH
KUNST**